Welcome back to TribLocal!

Please pardon our dust as we transition our network of suburban websites to Chicago Tribune, Share feedback with us at triblocalfeedback@tribune.com.



84° Partly Cloudy H 92° L 66° Full forecast

BUSINESS >

■ Post a story

From the community

Chicagoland professionals gear up for 2012 Business Networking Trade Show

By Freshly Baked Communications March 19, 2012 at 2:16 p.m.













Hiten R. Gardi and Thomas E. Haught of Gardi & Haught at last year's Business

According to MarketingSherpa's 2012 B2B Marketing Benchmark Report, the average marketing budget allocates 21% of their funds to tradeshows. This year, Schaumburg-based law firm Gardi & Haught plan to help keep tradeshow costs low with the return of their annual professional networking event.

The 2012 Business Networking Trade Show will return to the Meadows Club in Rolling Meadows on June 7, 2012 from 5-9 PM. The show premiered at the same location on Nov. 10, 2011. This year's event will feature an exhibitor raffle every hour on the hour. refreshments from local restaurants and bars and a DJ.

"It was such a great event last year and was very well represented by many Chicago area businesses such as financial advisors, realtors, food vendors and restaurants, nursing homes, physical therapists, hospice, and dentists, just to name a few", explains Margo Berzins, Director of Marketing for Gardi & Haught.

Registration opens today and continues until all 100-150 tables are reserved. The cost to attend the show is \$10 and the cost to exhibit is \$200 per table. Exhibitors and attendees are encouraged to register at http://www.businessnetworkingtradeshow.com.

Attendees are invited to sign up for one of the speed networking sessions, where you can connect directly with 80 local professionals in about 30 minutes. All participants should arrive 15 minutes before the sesssion starts (5 PM and 7 PM).

"We expect just over 350 guests at this year's event", Berzins continues. "We want to focus on the local small businesses and create some activity to have the opportunity to network and create a stronger buzz. There's a lot of people in the area who can use the services or products of the company - but they don't know where it is located. We want to interact with the local businesses.

If you have any questions, contact Margo Berzins at 847.944.9400 or mberzins@gardilaw.com.

ALSO ON TRIBLOCAL SCHAUMBURG

- > Schaumburg Park District Summer Camps: June 18 to 22
- Metra train hits man on bicycle on Milwaukee West Line
- > Heatwave expected to move in by midweek
- > 35 years in slaying of former Schaumburg high school football player
- > Schaumburg farmers market adds new, trendy

Koenig&Strey (877) 852-4622



Tell us what you think

Is this good news or bad news? Does it make you angry or happy? Is there something missing? Does it leave unanswered questions?

You must be logged in to post a comment





NEARBY

Elk Grove Village > Hoffman Estates > Rolling Meadows > Streamwood >

PHOTOS

Post photo



Schaumburg Park District Sun June 18 to 22



Red Beatle



Ronald McDonald Performed at Woodfield McDonald's Grand Re-



Schaumburg Park District Summer Camps June 11 to 15

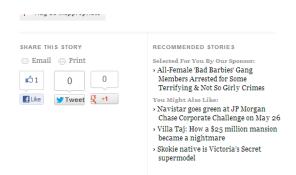


Chicago Rush players hit



See all galleries >







Chicago Tribune

TribLocal home | About us | Help | F.A.Q. | Contact us | Advertise with us | Terms of service | Privacy policy